



2017 Gourmet Lunchbox Lunch
TABLE CAPTAIN PACKET

Tuesday, October 24, 2017
11:30 am – 1:00 pm

SAMPLE EMAIL CONTENT

...FOR THE INITIAL INVITE

I'm reaching out to invite you to sit at my table at [ABC of NC's Gourmet Lunchbox Lunch](#). The event will be held at [The Millennium Center](#) (101 West Fifth Street, Winston-Salem) on Tuesday, October 24, 2017 from 11:30am-1:00pm. There is no ticket price to attend, but you will be asked to make a gift at the level that is right for you.

The lunch is fun and inspiring, and provides critical support for ABC of NC, a local non-profit that provide diagnostic, therapeutic, and educational services to children with autism and their families. ABC of NC is one-of-a kind, and we are so lucky to have this invaluable resource in our community.

This year, ABC of NC presents jazz pianist and autism self-advocate, [Matt Savage](#). Savage, featured on [ABC's "20/20"](#), is on the autism spectrum, and has had a fifteen-year professional career as a jazz musician, bandleader, and composer. A graduate of Manhattan School of Music and Berklee College of Music, Matt balances his professional music career with teaching. He teaches at Community Music Center of Boston, and at Applied Behavioral Learning Services (an organization near Boston for children and adults with autism and other developmental disabilities).

I hope you will join me on October 24 and share my enthusiastic support for this wonderful organization!

...TO FOLLOW-UP

I hope you got my email about [ABC of NC's Gourmet Lunchbox Lunch](#) on Tuesday, October 24 from 11:30am-1:00pm at The Millennium Center (101 West Fifth Street, Winston-Salem). I'd love for you to join me in helping children with autism in our community. Let me know if you'll be able to attend so I can save a place for you at my table. Please contact Kristin Wilson, at kristin.wilson@abcofnc.org or at (336) 251-1180 ext. 134 if you have any questions.

...FOR GUESTS WHO ARE UNABLE TO ATTEND

I'm sorry you won't be able to join me for ABC of NC's Gourmet Lunchbox Lunch. I hope you will still consider learning more about this outstanding organization and [making a gift](#). When you support ABC of NC, you are supporting hundreds of families in our community who are impacted by an autism diagnosis. We are fortunate to have such a wonderful organization in our community!

...AS DAY BEFORE REMINDER

I look forward to seeing you tomorrow at ABC of NC's Gourmet Lunchbox Lunch. As a reminder, the event is from 11:30am – 1:00pm at The Millennium Center (101 West Fifth Street, Winston-Salem). Attendance at the lunch regularly exceeds 500 attendees so give yourself plenty of time to get downtown, park, and check-in; you don't want to miss a minute of this inspiring event. If you have any questions or need more information please contact Kristin Wilson, at kristin.wilson@abcofnc.org or (336) 251-1180 ext. 134. See you there!