



**GOURMET
LUNCHBOX
LUNCH**

ABC of NC



ABC OF NC | TABLE CAPTAIN PACKET

GOURMET LUNCHBOX LUNCH

OCTOBER 24, 2017 • MILLENNIUM CENTER

11:30 AM – 1:00 PM

101 W 5th Street, Winston-Salem

ABC of NC: 905 Friedberg Church Rd | Winston-Salem, NC 27127 | abcofnc.org | (336)251-1180



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2017 Gourmet Lunchbox Lunch TABLE CAPTAIN PACKET

Tuesday, October 24, 2017
11:30 am - 1:00 pm

Now in its tenth year, [ABC of NC's Gourmet Lunchbox Lunch](#) will be held Tuesday, October 24 from 11:30 am to 1:00 pm at the Millennium Center (101 W 5th Street, Winston-Salem). This year, ABC of NC presents jazz pianist and autism self-advocate, [Matt Savage](#).

Savage, featured as a child on [ABC's "20/20"](#), is on the autism spectrum and has had a fifteen-year professional career as a jazz musician, bandleader, and composer. He's played with some of the biggest names in jazz, including Chick Corea, the Ellington All Stars, Chaka Khan, and Wynton Marsalis, and has recorded twelve albums. In April 2015, Matt opened for Neil Young, Stephen Stills, Shawn Colvin and others at Autism Speaks' "Light Up the Blues" concert in Hollywood. Matt released his latest project, a solo piano album, *Matt Savage: Piano Voyages*, in 2016. Matt balances his professional music career with teaching music to children and adults with autism and other developmental disabilities.

CAN YOU TELL ME MORE ABOUT ABC OF NC?

ABC of NC is a nonprofit center committed to providing high-quality, diagnostic, therapeutic, and educational services to people with autism spectrum disorder; ensuring service accessibility to individuals from any economic background; offering support and hope to families; and advocating for inclusion and acceptance. Since 2002, Triad area families in search of answers in the face of an autism diagnosis have found help and hope through ABC of NC, the only comprehensive provider of autism-specific educational and therapeutic services in the area. As one of only three specialized autism centers in NC, ABC of NC serves more than 350 children and families from 18 NC counties annually.

WHAT IS THE GOURMET LUNCHBOX LUNCH?

[ABC of NC's](#) Gourmet Lunchbox Lunch, the organization's largest annual fundraiser, introduces the community to ABC of NC and the services we provide to children with autism and their families. Attendees meet other committed members of the community, gain an intimate understanding of ABC of NC's work, and make gifts of support that help move programming forward. Past Gourmet Lunchbox Lunches have featured Dr. Maya Angelou (2013); Ron Suskind, author of *Life, Animated* (2014); Jason Katims, creator and executive producer of the hit television show *Parenthood* (2015); and Doug Flutie, football great and autism parent (2016). Each year, the lunch attracts more than 500 attendees and raises vital financial support to sustain and advance the organization.



WHAT DOES A TABLE CAPTAIN DO?

- Reach out to the community to introduce ABC of NC and share our story.
- Bring seven (or more!) friends, family members, neighbors and/or colleagues to the event.
- Inspire guests to make a meaningful gift to ABC of NC.

HOW DO I GET STARTED?

- **Extend an invitation.** Dust off your address book, scroll through your contacts, and talk to people at the water cooler and deli counter. You'll be amazed at how quickly you will be able to fill your table (7-9 people).
- **Learn about ABC of NC and our mission.** Visit our [website](#) or better yet...visit us! See for yourself the life-changing work taking place at ABC of NC each and every day.
- **Stay abreast of what's happening at ABC of NC.** Follow us on Facebook, Twitter or Instagram, and sign up to receive our [e-newsletter](#).   
- **Share your personal connection to ABC of NC.** The passion you have for our work can be contagious. If you don't have a personal story, we can share some successes.
- **Be up front that the event is a fundraiser.** There is no up front cost to attend the luncheon, but we will ask for a meaningful contribution at the event. You and your guests can make a donation at the event or complete a pledge card.
- **Communicate with your guests using the template emails and adapt them as you wish.**
- **Call or email ABC of NC with questions.** Contact Kristin Wilson, at (336) 251-1180 ext. 134 or at kristin.wilson@abcofnc.org.



TIME LINE



Today

MARK YOUR CALENDAR.

ABC of NC Gourmet Lunchbox Lunch
Tuesday, October 24th; 11:30am-1:00pm
Millennium Center (101 W 5th St, Winston-Salem)

AUGUST/
SEPTEMBER

FILL YOUR TABLE.

You can invite guests via phone, email, in person, or through social media. *Remember, this event is a fundraiser, so please invite people who will be interested in ABC of NC and have the capacity to make a gift.*

EARLY-OCTOBER

TELL US WHO'S COMING.

Email kristin.wilson@abcofnc.org a list of your guests along with their email address. We'll take care of sending confirmation information to them.

OCTOBER 23
Monday

SEND A REMINDER.

Let your guests know how grateful you are that they accepted your invitation, coordinate a carpool, and remind them to bring their checkbooks!

OCTOBER 24
Tuesday
11:30am - 1:00pm

ATTEND THE LUNCH.

The lunch begins promptly at 11:30am so plan to arrive no later than 11:00am so you can greet your guests as they arrive.

AFTER THE event

SAY THANKS.

Write your guests a thank you note, send an email, or give them a call to thank them for attending. Let them know you appreciate their time and their support of ABC of NC.